

institute of  
Health Policy  
& Management

# Introduction to iBMG

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# Institute of Health Policy & Management: iBMG

- Creates and shares knowledge of the complex field of health policy and management
  - National and international context
  - Top quality, multidisciplinary research and education
- Combines academic excellence and societal relevance
- Part of Erasmus University Rotterdam (EUR)
  - Strongly linked to Erasmus MC



# Research groups within iBMG

- Health Services Management & Organisation
- Health Economics
- Health Technology Assessment
- Law & Health Care
- Health Care Governance
- Health Systems & Insurance
- Social Medical Sciences





# Research themes

1. Competition and regulation in health care
  2. Quality and efficiency in health care
  3. Management and organisation of health care delivery
- Partnerships: public and private
  - Both national & international ambitions: scientific excellence & societal relevance



# 1. Competition and regulation in health care

- Economics & financing of health care systems
- Competition in health care & (social) health insurance
- Solidarity, accessibility & equity in health care
- Health care from a human rights perspective
- Changing modes of governance in health care
- Governance of health care innovation



## 2. Quality and efficiency in health care

- Cost-effectiveness analysis of health care technologies
- Incorporating economic evidence in practice guidelines
- Pharmaceutical policy
- Economics of health behaviour and public health
- Equity in financing & delivery of care in developing countries
- Linking economic evaluations and health policy



### 3. Management & organisation of care delivery

- Patient safety in health care
- Design & evaluation of disease management programmes
- Operations management, care pathways & logistics control
- Integrated care delivery
- HRM and team performance in health care
- Financial management



# Impact

- Excellent staff (about 150 people)
  - Professors, associate professors, assistant professors, PhD's
- Excellent citation scores for main research themes
- Ranked #11 of the world in field of Health Economics (#2 in EU)
- Leading import research projects
- Increasing international collaboration



*Erasmus*



# Education

- Bachelor Health Policy & Management
- Master Health Care Management (HCM)
- Master Health Economics, Policy & Law (HEPL)
  - Incl. specialisation Health Economics
- Research Master Health Sciences - specialisation Health Economic Analysis
- European Master Health Economics & Management (Eu-HEM)
- Post Academic Education



# Education: post-academic

- Custom-made & research based programmes
- Both national & international experience
- Cooperation with local partners: capacity-building!
- Unique opportunities through participation of iBMG in:
  - Rotterdam Global Health Initiative
  - Erasmus Centre for Health Care Management



# Rotterdam Global Health Initiative

- Multi-disciplinary global health research & education network
- Erasmus University Rotterdam and Erasmus MC

*“...seek to help diminish health inequalities between and within countries, improve people’s living conditions, and contribute to more effective and equitable healthcare of good quality worldwide.”*

- RGHI has identified five priority areas:
  1. Integrated health financing, equity and access
  2. New (urban) public health
  3. Improving health service management and delivery systems
  4. Health policy, governance and evaluation
  5. New global health architecture



# Erasmus Centre for Health Care Management

- Education for CEO's and managers of health care organizations

*“The Erasmus Centre for Health Care Management aims to contribute to the quality of the management and the board of directors of health care organizations by offering exclusive and high quality postgraduate and executive programs for managers and CEO's of health care organisations.”*

- Several education programs, incl.:
  - Executive Master of Health Business Administration (MHBA)
  - Academic course Health Care Management
- Also custom made business and leadership programs





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# Thanks for your attention!

More information?  
[www.bmg.eur.nl](http://www.bmg.eur.nl)

Erasmus University Rotterdam

