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Open

Guide to Open Innovation in Health

Final event presentation, 20 February 2016

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Innovation Lab

Impact investments

Research & analysis

Innovation skills





Good ideas can come from anywhere



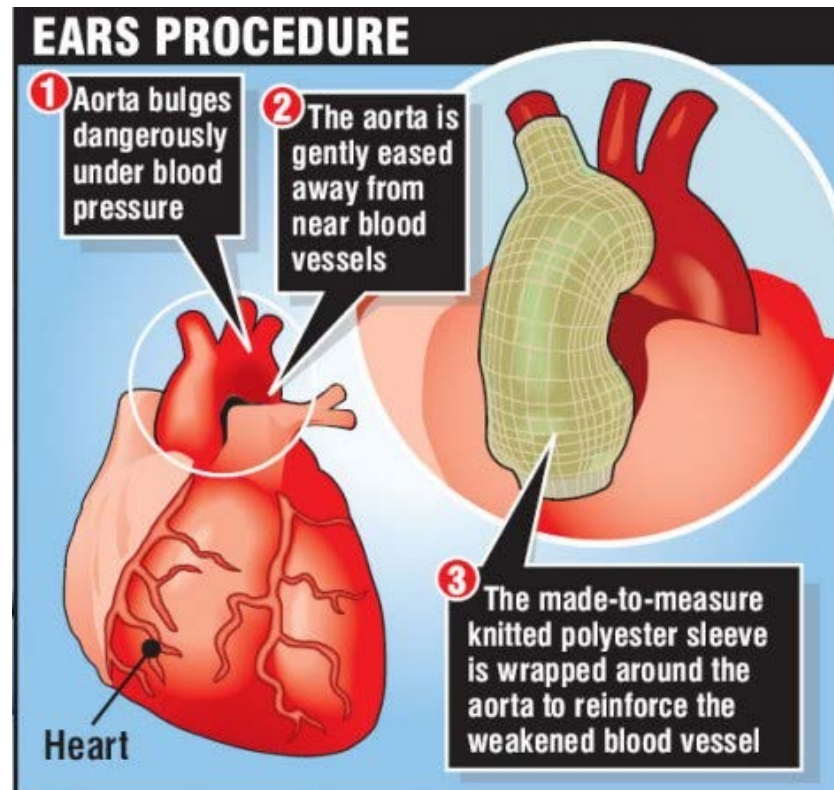
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Tal Golesworthy



Tal Golesworthy





Health innovation systems are more effective when they are more ‘open’



Open innovation in health: what?

New kinds of collaboration between:

- **Public and private** sector organisations
- **Public sector** organisations and their **employees**
- **Public sector** organisations and **patients/citizens**

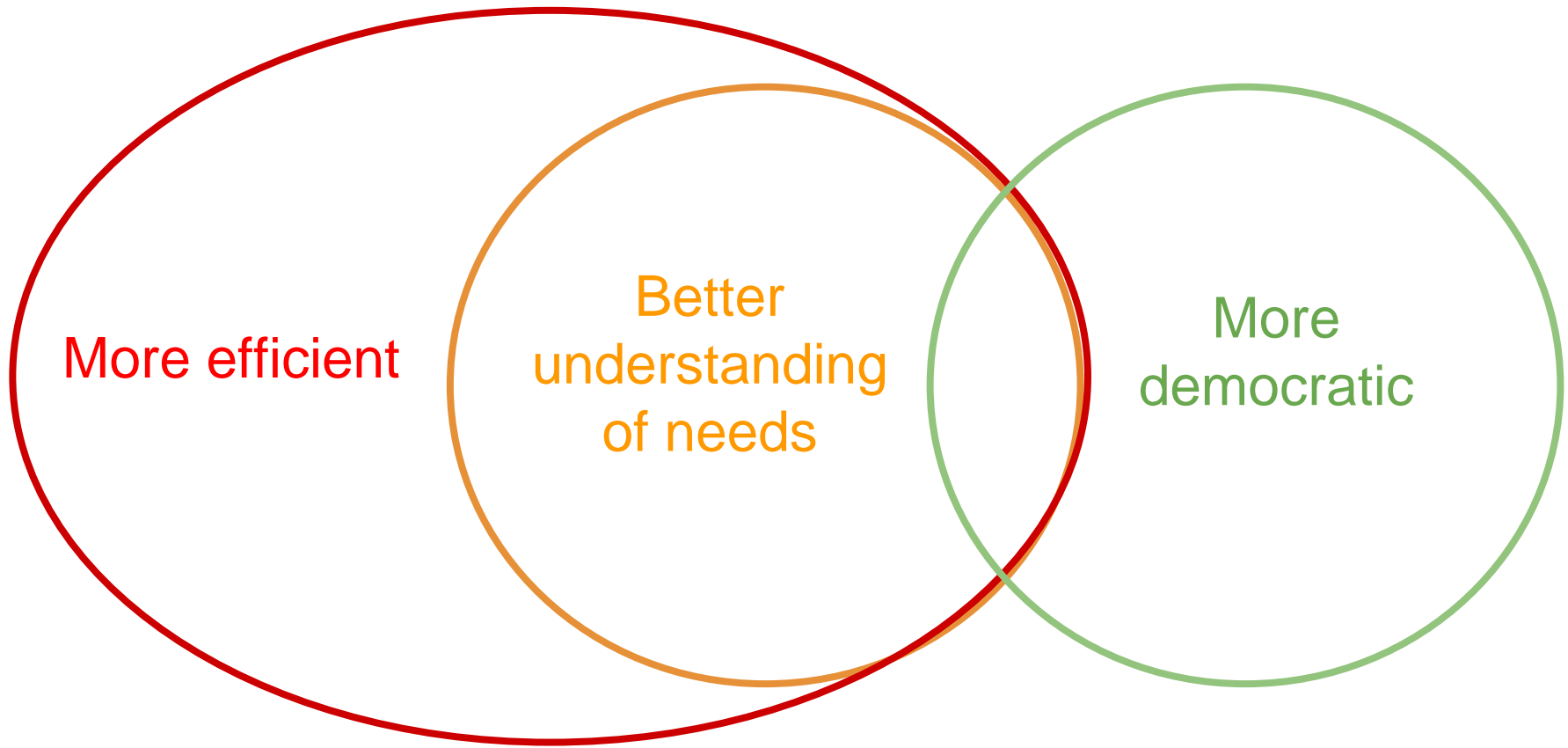
Blurred boundaries, new roles



Open innovation in health: why?

Problems with health innovation systems:

- Inefficiencies (slow, expensive, poor targeting and distribution)
- Gaps in understanding of needs
- Dominated by professionals



More efficient

Better
understanding
of needs

More
democratic



A guide to open innovation in health

Aims to:

- Show how open innovation can be supported in health systems
- Provide practical examples from around the world
- Give insights into how to design an effective open innovation project



A guide to open innovation in health

18 kinds of open innovation initiatives

Each addressing one or more specific challenges

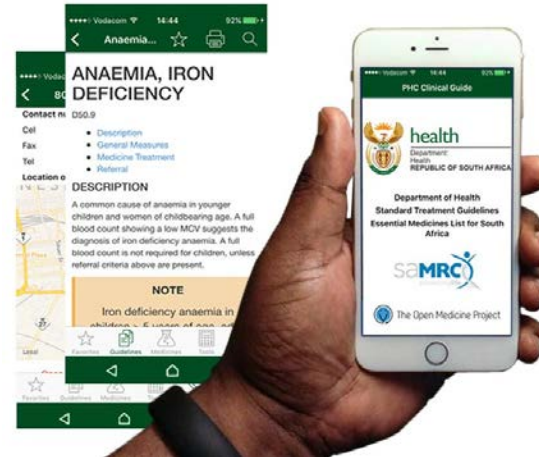
Across the innovation cycle



Examples from around the world



The Open Medicine Project, South Africa



Open Innovation: How ?

Key success factors:

1. Respond to gaps in the innovation system
2. Capitalise on existing strengths and resources
3. Start small and simple
4. Gain support from health leadership
5. Build strong relationships with health services at different levels
6. The right core team
7. Provide opportunities for close interdisciplinary working
8. Focus on innovators as well as innovation

Open Innovation for Health planning sheet

Capture your initial thoughts about creating an Open Innovation initiative. Discuss key design decisions

FIRST at thinking with a group of wider

STEPS STAKEHOLDERS.

What is the name or working title of your OI Initiative?

Identify needs

What 'type' of problem is this?

Evaluate current efforts/processes

Studying other OI initiatives

Assets

DEFINING YOUR APPROACH

WORKING OUT THE DETAILS

Objectives

Partners

Incentives

Team

Outputs

Methods

Roles

Resources

High profile support/
endorsement

Measuring impact

REFLECTION

Assessment

Challenges

Final Thoughts

- Value of a broad view of open innovation
- Applicability in different health systems
- Potential for international learning



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Thank you

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